

Championship Meet Heat Sheet Ad Sales

Dear Swim Reps,

If you do not have time to administer this, please appoint a sales manager to take care of the ad sales for you. You may need to enlist the help of your coach in the distribution of the forms and/or collection of them. One of these ad samples, which will also be emailed to you, should go home with each swimmer.

The following are sales suggestions: (Remember that it increases team spirit to see ads for your team in the heat sheet books.)

1. Try to round up a heat sheet from last year and point out ads submitted last year. There are ads of all kinds: corporate ads, family business ads, grandparent ads, team ads, group-of-friends-together ads, swimming family ads, coach's ads, & seniors.
2. Point out that the ad prices have remained the same for many years now.
3. Explain that the attached form or a size facsimile can be used upon which to paste or draw ads with pencil or pen. (**BLACK INK IS BEST!!!**)
4. Also tell your team that sponsoring their own events just may bring good luck!
5. Remind them that the heat sheet book is usually a keepsake. It includes the name of each person seeded in every event. Having their own ads in the heat sheet adds to their enjoyment of the Championship Meet.

Please attach check/money to ad. When turning in money and ads for your club, please list all ads with money collected and totals. The envelope will be turned in at the seeding meeting.

If you are not an artist...then, why not sponsor your child's event(s).

SPONSORSHIPS for an event need to be turned in at the same time as the other ads.

PLEASE ask those sponsoring an event to **PRINT**.

Ad prices are as followed: full page – \$20.00, ½ page --\$ 15.00 and ¼ page \$10.00.

Event sponsorship is only \$5.00!!

Please deliver your ads and money on Friday, July 22nd at the Championship Seeding Meeting at Kathy's house to Heather.

July 22nd is the absolute deadline for turning in ads and money!!

Thanks! If you have any questions, please email (jracssecretary@gmail.com) or call Heather Heishman at 380-0353

FULL PAGE AD - \$20.00(equal to 8.5 x 11)

THANKS SO MUCH, ALL OF OUR
AWESOME COACHES:

WHAT A GREAT SEASON!

You guys and gals are truly the best.

BEST OF LUCK AT CHAMPS!!!

SO LONG TO OUR SENIORS - YOU
WILL BE MISSED. KEEP YOUR
SWIM MEMORIES WITH YOU
FOREVER!

Gotta Love Children who know how to use
technology -

$\frac{1}{2}$ page ad is \$15.00

Please make all checks payable to JRAC.

$\frac{1}{4}$ Page ad -
\$10.00

**GOOD LUCK
Seniors!**

*Rather not design your own
ad? Then, SPONSOR AN
EVENT! It's only \$5.00!*

*Name of Event: Mite Girls
Novice Back*

Name of Sponsor: Mr. & Mrs. King

All \$\$ due by July 22nd, 2016

Order form is below!

Event Sponsor

Name of Event _____
(Ex. Midget Girls Novice 50 Free or Senior Boys XX 100IM)

Name of Sponsor _____
(Ex. Mr. & Mrs. King, Name of Club or Katie & Amy Brooks)

\$5 each Event Sponsorship

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