

2015 Team Sponsorship Opportunity



Please support our summer swim team! Get your ad information out to your nearby community! Sponsorship money will help fund team equipment and expenses as well as **keep swimmer fees affordable!**

Here's what you get:

- Professional Ad layout by Graphic Artist Carrie Kutney, subject to your approval
- Team Handbook Ad – distributed to all Steeple Station swim team families
- Heat Sheet Ad - distributed to the home and visiting teams for 4 meets
- Verbal Announcements – made during home meets
- Sign / Banner – on tennis court fence at home meets (you provide)
- Email Exposure - featured through the season along with team news
- Website logo - shown on our team website www.steeplestation.com

Here's how inexpensive it is to reach 600-plus potential customers this summer *

- \$75 – quarter page ad in team book / heat sheets
Ad dimensions are 3 5/8 inches wide, 4 3/4 inches tall
- \$150 – half page ad in team book / heat sheets
Ad dimensions are 7 1/2 inches wide, 4 3/4 inches tall

* Repeated exposure to our swim families in Steeplechase, Jefferson Station, Lake Washington, White Hawk, Chadwick Lakes, Chadwick Pointe, Summit at Huntercrest, Huntcliff, and more! Visiting teams provide ad exposure to 3 of these teams: Berkshire, Richland, Edgewater, Maple Ridge, Meadow Trace, Rivershyre, Appalachian Farms, Hamilton Mill, Hidden Falls and Rivermoore Park.

What we need to build your ad:

- Your high resolution logo so it will print well
- Your business name, phone number, website, address and ad wording
- High resolution photo (s) you would like to include in your ad (300 dpi or better)
- Email the above items to edwin@edwinholtinsurance.com

Please make checks payable to:

Steeple Station Swim Team (SSST) Contact edwin@edwinholtinsurance.com for delivery options

Deadline: May 1, 2015

Please let me know if you have any questions. Thank you for your support!

Steeple Station Swim Board