



Dear Friends of the KVMCA Stingrays Team:

The KVMCA Stingrays season is fast approaching and we are looking to raise money to upgrade outdated equipment and purchase new technology for our young swimmers. With a 30% increase in swimmers last year, the Stingrays now have over 120 swimmers on what is now a year round swim program. While this is good news, demands for improvements have increased faster, as do the costs associated with them. During the 2017/18 swim season, the KVMCA Stingrays are looking to raise money for the following:

1. Swimming touchpads. All eight touchpads are in need of replacing at a cost of \$1,000 per pad. The goal is to replace two to four this year and fundraise to replace the rest next swim season.
2. To improve swimmers backstroke starts, the team would like to purchase one backstroke wedge. This new tool is estimated at \$900.
3. Every season the Stingrays purchase swim caps to be worn during swim meets. This year swimmers will receive two caps, with their last name on them, allowing spectators to easily identify each swimmer. The estimated cost for this is \$2,100.

By starting our fundraising efforts early, and with the generosity of parents and our community, the Stingrays can reach these fundraising goals. No donation is too small! Below are some ways you can help:

1. ***Provide a gift certificate from your business*** or provide a service to be raffled off. Examples include an oil change, massage, hair or nail salon time, snow plowing, or lawn mowing services.
2. ***Purchase gift certificates*** for other raffles which include a lottery tree, dining out, and a family fun basket: Restaurants/Favorite Stores/Hotels for a Get-Away/Movie Theater/Ice Skating/Bowling/Lift Tickets/Board Games/.....
3. ***Make a tax deductible donation of any amount.*** Please reference the “Stingrays” in the memo section of your generous check and mail, or drop off, at the KV YMCA, 31 Union Street, Augusta, ME 04330.
4. ***Are you a local business owner or know someone who is?*** We have a new sponsorship program, see attached for sponsorship levels. Please feel free to share!

5. **Raffles**, to go on sale in January and end prior to Valentines Day, will be based on the number of donations we receive.
6. **Program Ads for all home meets**. Want to show support of your favorite swimmer or promote your business? The meet program is the perfect place – see attached form for more information (*Additional sponsorship opportunities for business owners also attached – let us know if you would like more info*)
7. **Tag Sale**. As we did last year, we will need swimmers/parents to volunteer to come to Sam’s Club from 10:00AM-6:00PM on Sunday, October 15th seeking donations. We raised just over \$1,000 last year!
8. **CLYNK bottles at Hannaford**. This on-going fundraiser is simple; just return your bottles in a Clynk bag with the Stingrays label to any Hannaford location and the Stingrays will benefit. We have attached a bag to get you started – additional bags can be purchased at the check-out at Hannaford.
9. **Back by popular demand is the VIP seating**. Raffle for a chance to win premium seating during our home meets. More information will be available before our first home meet.
10. **Concession stands**. Contribute to the Stingrays concessions by purchasing items to sell such as Gatorade, water, granola bars, candy, chips, and lunch items and be sure to purchase your lunch and snacks during home meets.

All gift certificates will be used in raffles to raise money for the above costs and can be dropped off or mailed to the KVYMCA (please be sure to reference the Stingrays). Donations of any kind valued over \$100 will be recognized in all home meet programs, seen by over 500 people. In addition, these same donors will be recognized on the KVY Stingrays Facebook page.

On behalf of the swimmers and the KVYMCA, we thank you ahead for your generosity. For additional information regarding our team, please visit <http://kvymca.org/stingrays-swim-team/> or on Facebook under Kennebec Valley YMCA Stingrays Swim Team. For additional questions, contact Cheryl Gifford at ccgifford33@gmail.com or Stacy Kennard at sklajoie@lajoiebros.com.

Sincerely,

Stingrays Swim Committee

Justin Bergeron
Cheryl Gifford

Kean Brown
Stacy Kennard

Therese Cahill
Mike Schmidt

Emily Caffry



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

MAKE A SPLASH

KV YMCA

Stingrays Swim Team



Advertise in our Home Swim Meet Programs.

Support our swimmers, support our team, and support our community!

Purchasing a swim meet ad helps our team fundraise, promotes team spirit, and helps spread the word of great local businesses.

We appreciate you supporting our swimmers! Please attach ad copy, business card, or write a personal message below – business ads can include a personal message too. Please make check payable to KV YMCA (*add Stingrays Ad to memo line*) – invoice provided upon request. To ensure that your ad appears in all 3 home swim meet programs, please return this form along with payment by December 1st.

Direct questions and ads to:

Cheryl Gifford – ccgifford22@gmail.com

Stacy Kennard – sklajoie@lajoiebros.com

Name: _____

Phone #: _____

Email: _____

AD SIZE:

- Full Page (8 ½ x 11") \$100
- ½ Page (8 ½ x 5 ½") \$75
- Business (4 x 2 ½") \$25
- Personal (2 ½ x 2") \$10

Message/Ad

Personal Size Ad	
Business Size Ad	

Sponsorship Levels:

Platinum: **\$1,000 per year**

- Company name or logo on team shirts if received by 10/01/2017
- 2.5' x 8' Banner displayed at all KVV Stingrays Home swim meets
- Company name or logo on KVV Stingrays website with link to your site
- Full page ad on all home meet heat sheets
- "Stingray Shout Out" thank you announced at home meets

Gold: **\$500 per year**

- 2.5' x 4' Banner displayed at all KVV Stingrays Home swim meets
- Company name or logo on KVV Stingrays website with link to your site
- ½ page ad on all home meet heat sheets
- "Stingray Shout Out" thank you announced at home meets

Silver: **\$250 per year**

- Company name or logo on KVV Stingrays website with link to your site
- ¼ page ad on all home meet heat sheets
- "Stingray Shout Out" thank you announced at home meets

Additional Donation Options:

1. Provide a gift certificate from your business or a local restaurant or provide a service to be raffled off
 2. Make a tax deductible donation of any amount. Please reference the "Stingrays" in the memo section of your generous check and mail, or drop off, at the KV YMCA, 31 Union Street, Augusta, ME 04330
-

