



Barracuda Sponsorship Opportunities

Gold Donor (Donations of \$500 or above) receives:

- Recognition as a Gold Sponsor with an advertisement banner displayed on the fence or walls of the main swimming pool at Barton Creek West, the banners will be displayed
 - Starting on April 21nd
 - During each of the home Meets and our Intrasquad Meet (6 meets)
 - During practices, until June 2nd when the pool opens for community use
 - During our end of the season awards banquet
 - Except for periods when the pool is open to the general neighborhood
- Sponsorship of your business name/logo on all of our official Barracuda t-shirts
 - Some Barracuda t-shirts sold during the Meets will carry no business name/logos
- Public thank you announcement during each of our swim Meets
- Listing of business name as a Gold Sponsor on the Barracuda website

Silver Sponsor (Donations of \$400) receives:

- Sponsorship and recognition as a Silver Sponsor at each swim Meet and End of Year Party
- Sponsorship of your logo or name on our official Barracuda t-shirts
 - Some Barracuda t-shirts sold during the Meets will carry no business name/logo
- Sponsorship of your logo or name on our official Barracuda merchandise
- Public thank you announcement during each of our swim Meets
- Listing of business name as a Silver Sponsor on the Barracuda website and registration pages

Donations deadline is March 22, 2014

Please contact us at hamdisk@gmail.com or 617.721.7883 if you would like to participate.



Barracuda Team Information

The Barton Creek West Barracuda Swim Team is a non-profit organization based at the Barton Creek West swimming pool. The team is part of the Austin Hills Swim League, which includes 10 teams from the Austin area. The team is a volunteer organization run by a volunteer board of directors. Meets are made successful by the volunteer effort of every family on the team.

The team has been running for more than 15 years. The majority of the team is from the Barton Creek West Neighborhood, surrounding area (Senna Hills), and few beyond. The team has roughly 100 families representing 180 swimmers, ages 5-17.

The swim program is designed to focus on the development of young swimmers - - enhancing both competitive skills and proper stroke technique. The team offers swimmers fitness, fun, skill development, friends, and a chance to experience competition, sportsmanship, and teamwork. Swimming is a lifelong sport.

Our head coach is Coach Eric Capalupo, who is also the head coach of the Westlake High School Swim team. He was recently announced District Coach of the Year.

This year we host the following home meets where sponsor banners will be displayed

- Intrasquad (only Barracudas - ~180 swimmers)
- Rollingwood Swim Team (~220 swimmers) vs. BCW Barracudas
- River Place Country Club (~150 swimmers) vs. BCW Barracudas
- WestWood Country Club (~270 swimmers) vs. BCW Barracudas
- Lost Creek Country Club (~180 swimmers) vs. BCW Barracudas
- Austin Country Club (~250 swimmers) vs BCW Barracudas