



Swim Season 2017

To Marketing or Management

Welcome to the West Houston Aquatic League (WHALE)! We are beginning another splashing fun season for our swimmers in the Katy-West Houston area.

We are 4,550 swimmers strong (most likely adding many more swimmers this season with the post-Olympic year) with 31 teams spanning the Katy-West Houston zone. WHALE was established in 1985 to allow young kids ages 4-18 to swim in a friendly, competitive sport that promotes healthy exercise and good sportsmanship. Our teams consist of smaller divisions with teams having 90-120 swimmers all the way to our larger divisions where there are 200+ swimmers.

We are a Texas 501(c)3 non-profit organization and are asking for support from community minded businesses, such as yours. WHALE is the largest sporting league in West Houston and is growing rapidly. With your generous sponsorship, we can provide training for coaches and parents, have use of competition facilities (especially for neighborhood teams without recreational pools and to host our annual Meet of Champs and All Stars events), provide awards (ribbons, medals, and trophies) for the swimmers, purchase timing equipment, and help pay for dues to TAAF (Texas Amateur Athletic Federation) and cover insurance. Attached you will find the sponsorship levels or you can view the sponsorship levels on our website at [www.swimwhale.com](http://www.swimwhale.com) under the resources tab. We hope you will take advantage of the tax-deductible advertising value this league can provide for your business!

And with your charitable donation, you will be displayed on our team T-Shirts that are worn by swimmers across Katy and West Houston, as well as in our heat sheets at our Championship meets. You may E-Mail your logo to me at [vppr@swimwhale.com](mailto:vppr@swimwhale.com). *Please note that Corporate Sponsorships must be submitted by **June 1, 2017** in order to have your company logo on the team t-shirts.*

Please complete the form below for your sponsorship and mail it to the address listed at the bottom of this page. Checks can be made payable to West Houston Aquatic League. You may also pay online by visiting our website at [www.swimwhale.com](http://www.swimwhale.com) and click on the sponsorships tab on the top right side of the page. We sincerely appreciate our community support of our growing swim league and look forward to establishing a united relationship with you. Feel free to contact me with any questions you may have.

Sincerely,

Stephani Peralta  
WHALE VP – Public Relations  
281-217-3635 or [vppr@swimwhale.com](mailto:vppr@swimwhale.com)

---

***Please return this portion with your contribution.***

Organization or Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Website Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Amount Enclosed: \_\_\_\_\_ Check Number: \_\_\_\_\_

## West Houston Aquatic League Sponsorship Program

WHAle appreciates your contribution of any amount. We will announce your company/organization sponsorship at the Meet of Champions swim meets and the All Stars swim meet. We have six levels of sponsorship:

### Platinum Level Sponsor\* \$5000 plus

- ☑ First Listing on WHAle website with logo link to your website
- ☑ Full Page Ad in Heat Sheets at Meet of Champs and All Stars
- ☑ Half Space Logo at the Top of the Meet of Champs T-Shirts
- ☑ Your advertising E-Mail, Facebook or Text Blast once a month for a year (12 times) to every family in the league.
- ☑ Corporate banner allowed to be displayed and/or booth set up at Meet of Champions and All Stars

### Titanium Level Sponsor\* \$3500 - \$4999

- ☑ Listed after Platinum sponsors on WHAle website with logo link to your website
- ☑ Half Page Ad in Heat Sheets at Meet of Champs and All Stars
- ☑ 1/4 Space Logo at the Center of the Meet of Champs T-Shirts
- ☑ Your advertising E-Mail, Facebook or Text Blast every other month for a year (6 times) to every family in the league.
- ☑ Corporate banner allowed to be displayed and/or booth set up at Meet of Champions and All Stars

### Gold Level Sponsor\* \$2000 - \$3499

- ☑ Listed after Titanium sponsors on WHAle website with logo link to your website
- ☑ 1/4 Page Ad in Heat Sheets at Meet of Champs and All Stars
- ☑ 1/8 Space Logo at the Center of the Meet of Champs T-Shirts
- ☑ Your advertising E-Mail, Facebook or Text Blast every quarter for a year (4 times) to every family in the league.
- ☑ Corporate banner allowed to be displayed and/or booth set up at Meet of Champions and All Stars

### Silver Level Sponsor\* \$750 - \$1999

- ☑ Listed after Gold sponsors on WHAle website with logo link to your website
- ☑ Business Card size Ad in Heat Sheets at Meet of Champs and All Stars
- ☑ 1/16 Space Logo at the Lower Center of the Meet of Champs T-Shirts
- ☑ Your advertising E-Mail, Facebook or Text Blast twice a year (2 times) to every family in the league.
- ☑ Corporate banner allowed to be displayed at Meet of Champions and All Stars

### Bronze Level Sponsor\* \$500 - \$749

- ☑ Listed after Silver sponsors on WHAle website with logo link to your website
- ☑ Business Card size Ad in Heat Sheets at Meet of Champs and All Stars
- ☑ Your company/organization name listed at the bottom of Meet of Champs T-Shirts
- ☑ Your advertising E-Mail, Facebook or Text Blast once to every family in the league.

### Friends of WHAle\* \$250 - \$499

- ☑ Listed after Bronze sponsors on WHAle website with logo link to your website
- ☑ Name Listing in Heat Sheets at Meet of Champs and All Stars

*\*Commitment to league through monetary contribution, gift cards, goods, or services*

NOTE: Logos on T-Shirts, team banner, and heat sheets will print in black and white. Website listings will be listed in order of sponsor level and payment date.

Sponsor Level	Sponsor Amount	League Website (link to your site)	Heat Sheets	Meet of Champs T-Shirt	E-Mail, Text or Facebook Blast to all league families	Banner Allowed	Booth Allowed
Platinum	\$5,000.00	Listed on page first with logo	Full page ad size	½ space logo at the top	Once a month year round (12 times)	X	X
Titanium	\$3,500.00	Listed after Platinum with logo	1/2 page ad space	1/4 space in logo center	Every other month (6 times)	X	X
Gold	\$2,000.00	Listed after Titanium with logo	1/4 page ad space	1/8 space logo in center	Once a quarter (4 times)	X	X
Silver	\$750.00	Listed after Gold with logo	Business card ad size	1/16 space logo in lower center	2 times a year	X	
Bronze	\$500.00	Listed after Silver with logo	Business card ad size	Listing at the bottom	Once year		
Friends of WHAle	\$250.00	Listed after Bronze	Name listing				