



March 7, 2019

To Coles Crocs Fans:

The Coles Crossing Crocodiles Swim Team is about to begin its 17th season. We proudly continue our team's tradition of excellence by helping our members develop lifelong swimming skills in a family-oriented atmosphere that is nurturing, exciting, and most of all fun!

Our sponsors help make everything happen! Our generous sponsors enable us to maintain our equipment, computers, software and most importantly, retain our *amazing* coaching staff.

Are you a Coles Crossing family directly involved with the Crocs or a community business that is supported by families living within Coles Crossing and nearby neighborhoods? Invest in your community and enhance your business by becoming a Crocs sponsor.

Every sponsorship makes a big difference! Specific information about sponsorship levels and benefits is explained in the FAQs document.

ALL sponsors must provide required advertising information no later than April 5, 2019.

If you need some assistance or additional information, please contact:

Priscilla Herrera
15939 Lavender Run Drive
Cypress, TX 77429
512-636-7023
Prissy_ochoa@yahoo.com

Thanks for your consideration and Eat'em up, Crocs!!

2019 Coles Crocs Sponsorship FAQs

WHO will I reach?

The Coles Crossing neighborhood includes approximately 2,400 homes. The Crocs team is one of the largest summer league teams in the area; it annually includes more than 300 kids and their families. Swim competition teams are comprised of swimmers from neighborhoods from the general area between FM 1960 and 290 (Wortham) to 249 and Spring Cypress (Stonegate /Gleannloch Farms), to 290 and the Grand Parkway (Fairfield).

WHAT will I get? Benefits for each level of sponsorship are described below.

Diamond- \$2,000

TWO free swimmer registrations

Name listed on back of t-shirt; largest font at top of list

Website business logo with hyper link on Crocs website

- Name on Sponsor Board located in median at pool entrance April 2019-2020.
- Full page ad in Heat Sheet: These are swimming event schedules made per home swim meet to include both home and away team members.
It is purchased by families of both home and away teams.
- Four 10-second advertising announcements read during home meets
- Reserved tent space and VIP parking spot for all home meets

Platinum- \$1,000

- ONE free swimmer registration
- Name listed on back of t-shirt; large font, second category from the top of list
- Website business logo with hyper link on Crocs website
- Name on Sponsor Board located in median at pool entrance April 2019-2020
- Full page ad in Heat Sheet: These are swimming event schedules made per home swim meet to include both home and away team members.
It is purchased by families of both home and away teams.
- Three 10-second advertising announcements read during home meets
- Reserved tent space and VIP parking spot for all home meets

Gold- \$500

Name listed on back of t-shirt; third category from top of list

Website business logo with hyper link on Crocs website

- Name on Sponsor Board located in median at pool entrance April 2019-2020.
- Full page ad in Heat Sheet: These are swimming event schedules made per home swim meet to include both home and away team members.
It is purchased by families of both home and away teams.
- Two 10-second advertising announcements read during home meets.

Silver - \$250

Name listed on back of t-shirt; fourth category from top of list

Website business logo with hyper link on Crocs website

- Name on Sponsor Board located in median at pool entrance April 2019-2020
- Half page ad in Heat Sheet: These are swimming event schedules made per home swim meet to include both home and away team members.
It is purchased by families of both home and away teams.
- One 10-second advertising announcement read during home meets.

Roc'em Croc'em- \$100

- Name listed on back of t-shirt

Website business logo with hyper link on Crocs website.

- Name on Sponsor Board located in median at pool entrance April 2019-2020.
- Quarter page ad in Heat Sheet: These are swimming event schedules made per home swim meet to include both home and away team members.
It is purchased by families of both home and away teams.

WHERE do I send my sponsorship?

Priscilla Herrera

Prissy_ochoa@yahoo.com

512-636-7023

Mailing address:

15939 Lavender Run Drive

Cypress, TX 77429

WHEN are the deadlines for sponsorship?

The various sponsor benefits require all advertising to be prepared in advance and in place before the start of the season. To simplify the process, we ask that **ALL sponsorship levels provide required advertising information to us no later than April 5, 2019.**

HOW do I get started?

**Please complete the following information.
Copy and paste this section below into an e-mail.
Send your response to prissy_ochoa@yahoo.com**

Company Name:

Company Mailing Address:

Company Website:

Company Contact Person:

Company Contact Name for Croc Communication:

Phone:

Email:

Wording for 10 second ad:

Indicate size for one complimentary t-shirt, if desired.

Choose One: **YOUTH** Small, Medium, Large or **ADULT** Small, Medium, Large or XL

**E-mail a copy of business logo for Crocs website and ad design asap!
Deadline is April 5, 2019. Thank you!**