

## Advertising and Event Sponsorship Information

The Baylor Swim Club is proud to host the CASL Bill Caulkins City Meet on July 8-9, 2016. The event will take place at the Baylor School Natatorium in Chattanooga, TN. Over 900 swimmers are registered to participate in this event which will run 7:00am - 9:00 pm Friday and Saturday. Every swimmer/ family will look through the heat sheet during the meet. Ads or coupons for your business stand to generate significant interest in your product or service.

**Pricing Information** 

| Event Sponsor      | \$10 | 1/2 page (8" x 5") \$5   | 50  |
|--------------------|------|--------------------------|-----|
| 1/4 page (4" x 5") | \$25 | Full page (8" x 10") \$1 | 100 |

All advertising must be received by **Saturday**, **July 2**, **2016**, complete with artwork and payment. Please contact Laura Pitman (lpitman@baylorschool.org) with any questions. *Artwork must be print-ready, in either jpeg or PDF files*.

Email artwork to: Laura Pitman (lpitman@baylorschool.org)

Mail payment to: Baylor Swim Club, attn.: Laura Pitman 171 Baylor School Road Chattanooga, TN 37343 lpitman@baylorschool.org



On behalf of the Baylor Swim Club, we thank you for your support. Please use this document as a receipt for advertising to appear in the heat sheet for the 2016 CASL Bill Caulkins City Meet.

Advertising Requested:

| Event Sponsor (\$10)     | 1/4 page (\$25) | 1/2 page (\$50)  | Full Page (\$100) |
|--------------------------|-----------------|------------------|-------------------|
| Company/Individual Name  |                 |                  |                   |
| Contact                  |                 |                  |                   |
| Phone                    |                 | Email            |                   |
| Baylor Swim Club contact |                 |                  |                   |
| Date                     |                 | Payment enclosed |                   |