

# *District 18-5A January 18, 2019*

## **2019 District Heat Sheet Program Ad Order Form**

The District 18-5A District Swim Meet is right around the corner on Friday, January 18th! We are offering swim families and friends the opportunity to send a message of congratulations, good luck, & best wishes to their swimmer by purchasing an ad in the District Meet Heat Sheet. This is also an excellent way for businesses to reach a wide audience with their advertising message.

If you would like to purchase an ad, please complete the form below, and email the form and ad to Lorrie Hartsell: [lorrie.hartsell@suddenlink.net](mailto:lorrie.hartsell@suddenlink.net) by Tuesday, January 15.

**Name:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Choose your Ad size:**

\_\_\_ **Full Page Ad** 10" high by 7.5" wide ~ **Black/White (can include pictures) \$80**

\_\_\_ **Half Page Ad** 5" high x 7.5" wide ~ **B/W (can include pictures, text and graphics) \$40**

\_\_\_ **Quarter Page Ad** 5" high x 3.75" wide~ **B/W (can include photo and text) \$20**

**Choose your delivery option:**

\_\_\_ My ad is camera ready (please attach a copy, no originals, not folded!)

\_\_\_ My ad will be sent in .pdf, .jpg or .jpeg format via email to Lorrie Hartsell @  
[lorrie.hartsell@suddenlink.net](mailto:lorrie.hartsell@suddenlink.net)

Contact Lorrie Hartsell 512-517-3613 or [lorrie.hartsell@suddenlink.net](mailto:lorrie.hartsell@suddenlink.net)  
if you need assistance putting together or scanning photos for your ad. See attached for  
ad sizes and info.

**Please return the form with payment and send a confirmation email to**

**[lorrie.hartsell@suddenlink.net](mailto:lorrie.hartsell@suddenlink.net)**

**no later than Tuesday, January 15, 2019**

**to Lorrie Hartsell, 120 Rosebud Lane,**

**Georgetown, TX 78633**

**Checks made out to GHS SWIM BOOSTER.**

*The Georgetown HS SWIM Boosters, a subsidiary organization of the Georgetown Performing Arts Alliance, is a  
501(c) (3) tax exempt non-profit organization.*

*We thank you for your support.*

## Full Page ....80.00

Size 10" high by 7.5" wide

black / white

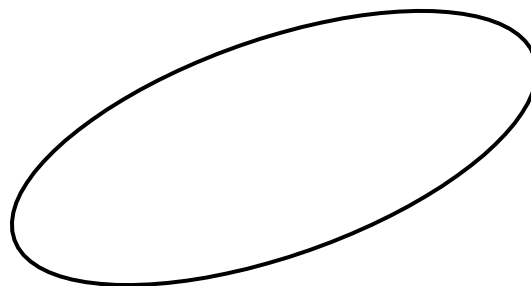
*Great size for scrapbook layouts, or  
multiple photos and graphics!*

## Quarter Page ....20.00

Size 5" high x 3.75" wide

black / white

*Can include photo and graphics*



## Half Page ....40.00

Size 5" high x 7.5" wide

black / white

*Nice size for two photos  
and graphics*

*It's easy to submit your District 2019 Heat Sheet  
Program ad by following these instructions:*

- 1) Complete the Ad Form*
- 2) Create your ad within the size boundaries — All ads will  
printed in black and white, please print and proof your ad  
before you send !*
- 3) Save your ad as a pdf, jpeg or jpg file. You can also  
send me a Word, Publisher doc if you have problems,  
which I will save as a pdf file.  
email: [lorrie.hartsell@suddenlink.net](mailto:lorrie.hartsell@suddenlink.net)  
You may also submit a camera ready ad with your form and  
payment. Please do not send original photos or art work. If you  
need help creating or saving your ad,  
contact Lorrie Hartsell 512-517-3613 ASAP!*
- 4) Please send payment to Lorrie Hartsell, 120 Rosebud Lane,  
Georgetown, TX 78633*

***All ads and payments must be received no later than  
Tuesday, January 15, 2019***