



**Lakeview Swim and Dive Team  
Sponsorship Options  
Summer 2019**



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The sponsorship is for the duration of the 2019 season (May 25 – September 2). We offer three levels of sponsorship.

1. \$500.00 Level A

- 5x8 banner (provided by the sponsor) hung inside the pool along the fence line.
- Announced as a sponsor at all regular season home swim and dive meets.
- Highlighted as a sponsor on our website thru March 1, 2020
- Company logo and website included at the bottom of all correspondences to the swim and dive team
- Announced at our Annual Ice Cream Social held in April 2019

2. \$350 Level B

- 4x6 banner (provided by the sponsor) hung inside the pool along the fence line.
- Announced as a sponsor at all regular season home swim and dive meets.
- Highlighted as a sponsor on our website thru March 1, 2020
- Company logo and website included at the bottom of all correspondences to the swim and dive team
- Announced at our Annual Ice Cream Social held in April 2019

3. \$200 Level C

- 3x5 banner (provided by the sponsor) hung inside the pool along the fence line.
- Announced as a sponsor at all regular season home swim and dive meets.
- Highlighted as a sponsor on our website thru March 1, 2020
- Company logo and website included at the bottom of all correspondences to the swim and dive team
- Announced at our Annual Ice Cream Social held in April 2019

Thank you for your support and involvement in our community.

# Lakeview Swim and Dive Team

## Sponsorship Program

### Summer 2019

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This letter is to solicit your sponsorship commitment to the Lakeview Swim and Dive Team for the 2019 season. Lakeview Swim and Dive Team is located in Kings Park West a neighborhood including over 1,800 homes which feed into multiple local schools. Lakeview Swim Club has an annual membership of over 250 families. The Swim and Dive team has had over 140 team members participate for each of the past 5 seasons. It is a member of the Northern Virginia Swim League, one of the oldest swim leagues in the area. Both the swim and dive team have continued to have successful seasons with the swim team being in Division 6 and the dive team being in Division 2 for the 2018 season. Between the swim and dive team we host 6 meets each season, bringing in hundreds of additional people to our pool. Lakeview Swim Club is an optimal place to expose new people to your business.

The sponsorship is for the duration of the 2019 season (May 25 – September 2, 2019). You will agree to provide a sponsorship fee, in addition to a banner. We will hang your banner in a prominent place along the pool fence line, place your logo and a link to your website on our pool website, announce you as a sponsor at all home swim and dive meets, and include your information at the bottom of all swim and dive team correspondences to the team members.

We are soliciting funds to provide our team with various benefits. First, we desire to keep our team and pool in good financial standing, so we can continue to serve the neighborhood for years to come. Second, Lakeview Swim and Dive desires to continue to provide financially to the upkeep of the pool facilities and equipment. Lastly, the swim team needs canopy tents and new timer boards to use at our swim meets. We currently borrow canopy tents from parents of swim team members. The tents provide much needed shade for the team and the officials working the swim meet. The current timer boards are falling apart and difficult to work with. Last year's sponsorships enabled us to purchase a new starter. The team's old starter died one week into the swim season so the sponsorships again proved invaluable!

Thank you for your continued support of Lakeview Swim and Dive Team.

Sincerely,

Tara Fleck and Elaina Moy  
Lakeview Swim Team Representatives [Lakeview.swim@gmail.com](mailto:Lakeview.swim@gmail.com)  
Paula Burton – Fundraising Volunteer - [burtontj4@gmail.com](mailto:burtontj4@gmail.com)



# Sponsor Acceptance - Lakeview Swim and Dive 2019



Date: \_\_\_\_\_

Sponsor Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Company Phone Number: \_\_\_\_\_

Company Web Address: \_\_\_\_\_

Company Email Address: \_\_\_\_\_

Sponsor Level \_\_\_\_\_

\_\_\_\_\_

Team Representative

\_\_\_\_\_

Sponsor

Tara Fleck and Elaina Moy  
Lakeview Swim Team Representatives  
[Lakeview.swim@gmail.com](mailto:Lakeview.swim@gmail.com)

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