



Sebastopol Sea Serpents  
P.O. Box 2517  
Sebastopol, CA 95473

September 21, 2018

Dear Community Partner,

This fall, over 1,200 folks in neighboring communities including 100+ swimmers from the Sebastopol Sea Serpents participated in the annual Pumpkin Plunge swim meet at Ives Pool.

The Sebastopol Sea Serpents Swim Program is not only popular but also effective. Sadly, drowning is the second leading cause of childhood accidental death. Since 1955, **Sebastopol Sea Serpents has taught swimming and drowning prevention skills to over 3,000 swimmers** in the community by offering year-round competitions and practices for youth ages four and up.

Currently there are 120 swimmers in the Sebastopol Sea Serpents Swim Program. By the end of summer 2019, we hope to have 150 swimmers in the program. Relying on revenue from several sources including member registration fees, corporate sponsorships, grants and team fundraisers, the Sebastopol Sea Serpents has operated a successful swim program in Sebastopol for over 50 years. We could not thrive today without corporate sponsorships, grants and donations from generous community partners like you!

**The Sebastopol Sea Serpents needs your support.** Our team hosts several competitions throughout the year. We are in need of equipment necessary to run our meets and support our swimmers, their progress, and their competitive success.

We invite you to help support a program that teaches youth survival skills and contributes to a culture of health in our community. We are requesting \$5500 in funding to obtain software and hardware equipment necessary to run competitions.

**With your help** we will continue to offer life-saving skills for youth in our community. For more information about the Sebastopol Sea Serpents, please visit <https://seaserpents.swimtopia.com>

Thank you for your consideration!

Sincerely,

**Lehla Irwin**  
**Head Coach**  
[lehla.irwin@sea-serpents.org](mailto:lehla.irwin@sea-serpents.org)



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## 2019 Sebastopol Sea Serpents Sponsorship Program

**Family Sponsor ..... \$100**

- Provides one month of swim instruction for one child.
- Business or family name displayed in swim meet programs

**Bronze Medal Sponsor ..... \$300**

- Provides one month of swim instruction for four children
- Business or family name displayed in business card advertisement in swim meet programs
- Advertising on the SSS online website

**Silver Medal Sponsor ..... \$500**

- Provides one month of swim instruction for 8 children
- Business or family name displayed in quarter page advertisement in swim meet programs
- Business or family name displayed on team t-shirts
- 2' x 4' banner at Ives Pool
- Advertising on the SSS online website

**Gold Medal sponsor ..... \$1,000**

- Provides one month of swim instruction for 16 children
- Business or family name displayed in full page advertisement in swim meet programs
- Business or family name displayed on team t-shirts
- 2' x 4' banner at Ives Pool
- Advertising on the SSS online website

**Platinum sponsor ..... \$2,500**

- Provides annual swim instruction for 2 children
- Top billing for business or family name displayed in full page advertisement in swim meet programs
- Top billing for business or family name displayed on team t-shirts
- Top billing of a 2' x 4' banner at Ives Pool
- Top billing of ad on the SSS online website



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### 2019 Sebastopol Sea Serpents Sponsorship Program

Thank you for your generous contribution!

**Please select sponsorship category:**

- Family Sponsor ..... \$100**
- Bronze Medal Sponsor ..... \$300**
- Silver Medal Sponsor ..... \$500**
- Gold Medal sponsor ..... \$1,000**
- Platinum Medal sponsor .....\$2,500**

**Please print:**

Contact Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Phone number: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Donation: \$ \_\_\_\_\_

Please send a business card with your donation or a high resolution PDF file with graphics and logo for advertising to [lehla.irwin@sea-serpents.org](mailto:lehla.irwin@sea-serpents.org)

**Please make checks payable to:** Sebastopol Sea Serpents

**Please MAIL your donation to:**

Sebastopol Sea Serpents  
ATTN: Fundraising Committee  
P.O. Box 2517  
Sebastopol, CA 95473